



VENDOR INVITATION
2026 – 2027 SEASON

GROW YOUR BRAND. REACH YOUR AUDIENCE.

LAWN & GARDEN ONLINE BOOKING EVENT

Florida Hardware's virtual booking event puts your spring programs in front of independent hardware stores and garden centers, with live ordering, full order visibility, and the ability to set shipping windows.

EVENT DATE

**September 14 – October 16
2026**

RESERVE YOUR VIRTUAL BOOTH

September 4, 2026

REGISTER NOW

DIRECT DEALER ACCESS

In addition to our strong, existing customer base, we are excited to welcome a new roster of dealer stores, all ready to start planning their spring season.

STREAMLINED VIRTUAL ORDERING

Our interactive show portal allows dealers to review your special booking programs, volume pricing, and dropship options with full order visibility.

SPRING 2027 DATING & DELIVERY

Position your brand for maximum early-season placement ahead of the spring rush.

FEES & SPONSORSHIPS

REQUIRED	ADD-ON	ADD-ON
VIRTUAL BOOTH \$950 • Promotional warehouse or drop-ship item listing • Interactive ordering portal for dealers • Hosted program and information documents • Vendor-submitted video (optional)	PREMIER SPONSOR \$350 • Items and programs featured in promotional dealer emails • Priority listing with your logo on the virtual show homepage	BANNER SPONSOR \$1,000 • Top of page, large scrolling banner on dealer show portal • Priority listing with your logo on the virtual show homepage

HOW TO REGISTER

01 LOG IN OR CREATE AN ACCOUNT

[CLICK HERE](#) to access the vendor show portal. Returning show participants should use their existing credentials. If needed, the forgotten password steps are on the login screen. New vendors should create an account and verify their email.

02 FIND YOUR ACCESS CODE

Each vendor participant has a unique access code for their line(s). This allows you to view warehouse items and upload drop-ship program and dating. The code should have been included in the original invite email. If you need help finding your code, email Julie Skinner — julie.skinner@floridahardware.com

03 ENTER YOUR SHOW PRICING

Warehouse vendors can enter pricing for current inventory and add dating. You can also upload custom drop-ship programs with dating. Vendors can include attachments to accompany their programs on the dealer portal.

LAWN & GARDEN BUYER

Bill Potts

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TRADE SHOW COORDINATOR

Julie Skinner

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REGISTER BY 09/04/2026

Florida Hardware