

Florida
Hardware



INDEPENDENT
DEALER SUPPLY
DIVISION OF FLORIDA HARDWARE LLC

Dealer Market SPRING 2026

Sheraton Myrtle Beach & Convention Center
February 13 & 14, 2026



HILLMAN[™]



...and many more!

Don't miss your opportunity to experience the latest and greatest across
our key product categories and over 400 manufacturing partners

www.floridahardware.com/dealermarket | 800-793-0926 | 436 Cassat Ave, Jacksonville, FL 32254



Venue & Lodging

Sheraton Myrtle Beach Hotel & Convention Center

2101 N Oak Street
Myrtle Beach, SC 29577

Rooms are available at \$135.00 / night plus applicable taxes. Parking at the hotel is complimentary. **Rates are available until 01/16/2026.** Book online to secure the discount at www.FloridaHardware.com/DealerMarket

Only coming for the day? No problem!
Parking is available at the convention center for \$5/day

4 Reasons to Attend the Spring 2026 Dealer Market

VALUE through deep discounts on Target and Money Tree items, plus travel credit

CONNECTIONS with over 400 manufacturers and fellow retailers in the industry

ACCESS the newest product launches alongside seasonal bestsellers

NETWORKING events, including a Welcome Reception and complimentary lunches

ATTEND THE FLORIDA HARDWARE DEALER MARKET AND EARN CREDITS! 2 WAYS TO COLLECT

1 Purchases at the Show

As you make qualifying purchases at the Dealer Market, you'll have the chance to earn travel reimbursement. We'll send you a check or apply a credit to your account, making it easy to get receive your reward. Reach out to your salesperson today for more details.

2 Purchase History

Gator Bucks are Florida Hardware's special currency that can be spent at the Dealer Market. They are distributed to the show customers in attendance. You can spend Gator Bucks in show sponsor booths and a credit will be applied to your account against that purchase. **Gator Bucks are accrued based on purchase history in increments between \$50 and \$250.**

Register Now

www.FloridaHardware.com/dealermarket

Store Name: _____

Store Address: _____

City, State, Zip: _____

Buyer 1: _____

Buyer 2: _____

Buyer 3: _____

Return Your Registration

By Fax: (800) 473-9271

By Email: dealermarket@floridahardware.com