



DEALER INFORMATION
2026 - 2027 SEASON

Lawn & Garden Online Booking Event

ONE PLACE TO PLAN YOUR SPRING

EVENT DATES

September 14 - October 16, 2026

REGISTER NOW

WHY SHOP DURING THIS EVENT?

- 01** Buy at show pricing; pay closer to when it sells.
Maximize cash flow flexibility with show-only Hot Buys, volume pricing, and extended payment terms on select programs.
- 02** Flexible Delivery Window.
Choose your delivery date between **December 7, 2026, and February 12, 2027**. Reserve high-demand products early and schedule shipment anytime across an extended 10-week window to perfectly match your store's spring rollout.
- 03** See what's new and what we now carry.
First look at new items, plus a rapidly expanding Lawn & Garden assortment.
- 04** Shop on your time.
Track your progress toward freight and discount thresholds, save your cart, and come back when the store is quiet.



GETTING STARTED

How to Register

REGISTER NOW

TO REGISTER VISIT:

FLORIDAHARDWARE.COM/DEALERMARKET

Account Number _____

Store Name _____

Email (REQUIRED) _____

Contact Name _____

Phone Number _____

***Important Note**

Please provide your email address on the registration form (REQUIRED). Prior to the event start, we will email you a link to access the booking site, along with your unique login credentials and instructions.

RETURN REGISTRATION:

By Fax: (800) 473-9271

By Email: dealermarket@floridahardware.com