



SPRING DEALER MARKET



world famous
DAYTONA
BEACH

NEW MANUFACTURERS

NEW OPPORTUNITIES

NEW PRODUCTS

The Spring Dealer Market is the perfect time to order and prepare your store for the spring season.

Take advantage of special buying deals, check out the latest products and trends, and connect with fellow dealers and suppliers in the industry.

Bring the family and staff to experience world famous Daytona Beach!

SPRING TRADE SHOW
JANUARY 19-20, 2024
OCEANS CONVENTION CENTER
&
HILTON DAYTONA OCEANFRONT
DAYTONA BEACH, FL

For More Information Visit

WWW.FLORIDAHARDWARE.COM/DEALERMARKET



VENUE & LODGING

Hilton Daytona Beach Oceanfront Resort



100 N Atlantic Ave
Daytona Beach, FL 32118

Hilton
DAYTONA BEACH
OCEANFRONT RESORT

Oceanfront rooms are available from \$189 per night plus applicable taxes. Self parking is \$20 per night. The special room rate will be available until **December 17th**. Book online to secure the discount www.floridahardware.com/dealermarket

Ocean Center Convention Center

101 N Atlantic Ave
Daytona Beach, FL 32118



Only Coming for the Day?

No Problem! Join us at the Daytona Oceans Center Exhibit Hall Discounted self parking is available in the Oceans Center West Lot

3 Reasons to Attend the Spring Dealer Market!

Special Buying Deals

- Target Buy Specials

Something New

- Thousands of New Products

Stay Connected

- Network With Your Fellow Dealers and Manufacturers

Visit www.FloridaHardware.com to Register Online Now!

EARN FREE TRAVEL!

Florida Hardware wants you to come see what's new and stay connected!

2 WAYS TO COLLECT

1 Purchases at the Show.

Spend \$7,500 or more at the Market and earn! We'll write you a check or issue credit on your account! Please contact your salesperson for more details.

2 Purchase History.

Gator Bucks are Florida Hardware's special currency that can be spent at the Dealer Market. They are distributed at the show to customers in attendance. You can spend Gator Bucks in show sponsor booths and a credit will be issued against that purchase. **Gator Bucks are accrued based on purchase history in increments between \$50 and \$250.**

REGISTER NOW

www.FloridaHardware.com/DealerMarket

Store Name: _____

Street Address: _____

City, State, Zip: _____

Buyer Name 1: _____

Buyer Name 2: _____

Buyer Name 3: _____

Return Registrations

By Fax: (800) 473-9271

By Email: dealermarket@floridahardware.com