

FLORIDA HARDWARE DEALER MARKET

FALL 2025
DEALER INVITATION



[CLICK
HERE TO
REGISTER](#)

RETURNING TO
ORLANDO, BUT AT AN
EXCITING NEW
LOCATION!

August 15th & 16th, 2025

CARIBE ROYALE
RESORT AND
CONVENTION
CENTER

[CLICK HERE](#) for Special Room Rates



(800) 793-0926

www.floridahardware.com





VENUE & LODGING

Caribe Royale

8101 World Center Dr
Orlando, FL 32821

Rooms are available at \$149.00 / night plus applicable taxes. Parking rates are below. **Rates are available until 07/14/2025.** Book online to secure the discount at www.FloridaHardware.com/DealerMarket

Palms Convention Area

Located behind the Tower 1 Suites

Only coming for the day? Hotel guest self park is available for \$29/day. Visitor park is \$35/day. Valet is available for \$40/day

WHY SHOULD YOU ATTEND THE FALL 2025 DEALER MARKET?



Buying specials
including 50 %Money
Trees and Target Pricing



Expanded product
lines and new vendors



Networking with your
fellow dealers and
manufacturers



Special rates to Walt
Disney World. [CLICK HERE](#)
for details

EARN FREE TRAVEL

Florida Hardware wants you to come see what's
new and stay connected

2 WAYS TO COLLECT

1

Purchases at the Show

As you make qualifying purchases at the Dealer Market, you'll have the chance to earn travel reimbursement. We'll send you a check or apply a credit to your account, making it easy to get receive your reward. Reach out to your salesperson today for more details.

2

Purchase History

Gator Bucks are Florida Hardware's special currency that can be spent at the Dealer Market. They are distributed to the show customers in attendance. You can spend Gator Bucks in show sponsor booths and a credit will be applied to your account against that purchase. **Gator Bucks are accrued based on purchase history in increments between \$50 and \$250.**

REGISTER NOW

www.FloridaHardware.com/DealerMarket

Store Name: _____

Street Address: _____

City, State, Zip: _____

Buyer Name 1: _____

Buyer Name 2: _____

Buyer Name 3: _____



Return Your Registration
By Fax: (800) 473-9271
By Email: dealermarket@floridahardware.com