

SHOW.  
RECONNECT.  
SAVE.

**FLORIDA HARDWARE  
DEALER MARKET**

***ALL NEW FOR 2022!***

**February 11 & 12**



**Renaissance Orlando  
at SeaWorld®  
Orlando, FL**

**REGISTER NOW**  
(Click Here)

**MARKET INVITE**

**NEW MANUFACTURERS  
NEW OPPORTUNITIES  
NEW PRODUCTS**

The Spring Dealer Market is the perfect time to order and prepare your store for the spring season. Take advantage of special buying deals, check out the latest products and trends, and connect with fellow dealers and suppliers in the industry.

Bring the family and staff to experience all that Orlando has to offer including SeaWorld, Disney World, Universal Studios, and Epcot to name a few.

**Florida Hardware is committed to hosting in person events for 2022. We appreciate the connections, learning, and value an in person show provides. We will follow all CDC guidelines in place at the time of the events**

For More Information Visit

[WWW.FLORIDAHARDWARE.COM/DEALERMARKET](http://WWW.FLORIDAHARDWARE.COM/DEALERMARKET)

# IMPORTANT DATES

## SPRING SHOW FEBRUARY 2022

- January 21, 2021 - Registrations Due
- January 25, 2022 - Hotel Room Discount Cutoff
- February 11, 2022 - Exhibits Open 8am-5pm
- February 12, 2022 - Exhibits Open 8am-3pm

January 2022							February 2022						
S	M	T	W	T	F	S	S	M	T	W	T	F	S
						1			1	2	3	4	5
2	3	4	5	6	7	8	6	7	8	9	10	11	12
9	10	11	12	13	14	15	13	14	15	16	17	18	19
16	17	18	19	20	21	22	20	21	22	23	24	25	26
23	24	25	26	27	28	29	27	28					
30	31												

# VENUE & LODGING

**Renaissance Orlando at SeaWorld®**  
 6677 Sea Harbor Drive  
 Orlando, FL, 32821

Rooms are available from \$149 per night, plus a \$25 resort fee and applicable taxes. Self Parking is complimentary for the Florida Hardware Show. The special room rate will be available until January 25th. Book online at [www.floridahardware.com](http://www.floridahardware.com) to secure the discount.

## ONLY COMING FOR THE DAY?

No Problem! Map your GPS to:  
**Weiser Street, Orlando, FL** (no street number)  
 This will take you to the exhibit space parking lot entrance at the Renaissance SeaWorld. Self-Parking is complimentary for Florida Hardware Customers.

## 3 Reasons to Attend the Spring Dealer Market!



### Special Buying Deals

- Target Buy Specials
- 50% MoneyTree Displays
- Increase Your Profitability



### Something New

- Thousands of New Products
- Latest Industry Trends
- Bring the Best Ideas Home



### Stay Connected

- Network With Your Fellow Dealers and Manufacturers
- Learn What is Working

**Visit [www.FloridaHardware.com](http://www.FloridaHardware.com) to Register Online Now!**

## EARN FREE TRAVEL!

Florida Hardware wants you to come see what's new and stay connected!

## 2 WAYS TO COLLECT

**1 Purchases at the Show.**  
 Spend \$7,500 at the Market and earn \$250! We'll write you a check or issue credit on your account! Please contact your salesperson for more details.

**2 Purchase History.**  
**Gator Bucks** are Florida Hardware's special currency that can be spent at the Dealer Market. They are distributed at the show to customers in attendance. You can spend Gator Bucks in show sponsor booths and a credit will be issued against that purchase. **Gator Bucks are accrued based on purchase history in increments between \$50 and \$250.**

## REGISTER NOW

[www.FloridaHardware.com/DealerMarket](http://www.FloridaHardware.com/DealerMarket)

Store Name: \_\_\_\_\_

Street Address: \_\_\_\_\_

City, State, Zip: \_\_\_\_\_

Buyer Name 1: \_\_\_\_\_

Buyer Name 2: \_\_\_\_\_

Buyer Name 3: \_\_\_\_\_

Return Registrations

By Fax: (800) 473-9271

By Email: [dealermarket@floridahardware.com](mailto:dealermarket@floridahardware.com)

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(Click Here)