



**SPRING DEALER MARKET | DOUBLE TREE CONVENTION CENTER**

**MARKET DATES**

Saturday February 17, 2018 8:00 am - 5:00 pm

Sunday February 18, 2018 8:00 am - 3:00 pm

**LOCATION**

DoubleTree Conventional Center

Universal Center Exhibit Hall

5780 Major Boulevard

Orlando, Florida 32819

**GATOR BUCKS!!!**

Florida Hardware will accrue part of your warehouse purchases placed before the Market. The maximum you can accrue is \$250. These funds will be given to attending dealers at the Market in the form of a Gator Buck. Gator Bucks are like free money that can be spent at all premier vendors. They are then issued as a credit on your account toward airfare, hotel shuttles, and other travel expenses incurred during the Market.

**LODGING**

DoubleTree Hotel at the Entrance to Universal

5780 Major Boulevard

Orlando, Florida 32819

Telephone Reservations: (800) 222-TREE (8733)

Online Reservation: FloridaHardware.com/dealermarket

Special Rate Group Code: WAR



Reserve your room before January 18, 2018 to guarantee a \$130 plus tax per night room rate. You must ask for the Florida Hardware Group price.

**EARN A FREE HOTEL NIGHT AT THE MARKET**

Spend \$4,500 at the market and Florida Hardware will reimburse dealers one night's stay and dinner up to \$175.00. To earn credits you must stay at the DoubleTree and submit your receipts to Florida Hardware by March 19, 2018.

**3 REASONS TO ATTEND THE SPRING DEALER MARKET**



**Special Buying Deals**

- Target Buy Specials
- 50% Off Money Tree Displays, Pallet and Truckload Deals
- Increase Your Profitability



**Something New**

- Thousands Of New Products
- Latest Industry Trends
- Bring The Best Ideas Home



**Stay Connected**

- Network With Your Fellow Dealers and Suppliers
- Learn What Is Working

**VISIT FLORIDAHARDWARE.COM TO REGISTER ONLINE NOW | FLORIDAHARDWARE.COM/DEALERMARKET**

Account Number \_\_\_\_\_ Date \_\_\_\_\_

Store Name \_\_\_\_\_

Email \_\_\_\_\_

Buyer Name 1 \_\_\_\_\_

Buyer Name 2 \_\_\_\_\_

Buyer Name 3 \_\_\_\_\_

**Return Registrations**

By Fax:

(800) 473-9271

Attention: Show Coordinator

By Email:

dealermarket@floridahardware.com