



**SPRING DEALER MARKET | DOUBLE TREE CONVENTION CENTER**

**MARKET DATES**

Saturday February 9, 2019 8:00 am - 5:00 pm  
Sunday February 10, 2019 8:00 am - 3:00 pm

**LOCATION**

DoubleTree Conventional Center  
Universal Center Exhibit Hall  
5780 Major Boulevard  
Orlando, Florida 32819

**GATOR BUCKS!!!**

Florida Hardware will accrue part of your warehouse purchases placed before the Market. The maximum you can accrue is \$250. These funds will be given to attending dealers at the Market in the form of a Gator Buck. Gator Bucks are like free money that can be spent at all premier vendors. They are then issued as a credit on your account toward airfare, hotel shuttles, and other travel expenses incurred during the Market.

**LODGING**

DoubleTree Hotel at the Entrance to Universal  
5780 Major Boulevard  
Orlando, Florida 32819  
Telephone Reservations: (800) 222-TREE (8733)  
Online Reservation: FloridaHardware.com/dealermarket  
Special Rate Group Code:



Reserve your room before January 18, 2019 to guarantee a \$139 plus tax per night room rate. You must ask for the Florida Hardware Group price.

**EARN A FREE HOTEL NIGHT AT THE MARKET**  
Spend \$4,500 at the market and Florida Hardware will reimburse dealers one night's stay and dinner up to \$175.00. To earn credits you must stay at the DoubleTree and submit your receipts to Florida Hardware by March 19, 2019.

**3 REASONS TO ATTEND THE SPRING DEALER MARKET**



**Special Buying Deals**

- Target Buy Specials
- 50% Off Money Tree Displays, Pallet and Truckload Deals
- Increase Your Profitability



**Something New**

- Thousands Of New Products
- Latest Industry Trends
- Bring The Best Ideas Home



**Stay Connected**

- Network With Your Fellow Dealers and Suppliers
- Learn What Is Working

**VISIT FLORIDAHARDWARE.COM TO REGISTER ONLINE NOW | FLORIDAHARDWARE.COM/DEALERMARKET**

Account Number \_\_\_\_\_ Date \_\_\_\_\_

Store Name \_\_\_\_\_

Email \_\_\_\_\_

Buyer Name 1 \_\_\_\_\_

Buyer Name 2 \_\_\_\_\_

Buyer Name 3 \_\_\_\_\_

**Return Registrations**

By Fax:  
(800) 473-9271  
Attention: Show Coordinator  
By Email:  
dealermarket@floridahardware.com