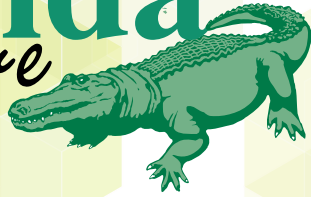


Florida Hardware



Florida Hardware
SPRING
DEALER MARKET
FEBRUARY 22-23 | ORLANDO, FL

SPRING DEALER MARKET | DOUBLE TREE CONVENTION CENTER

MARKET DATES

Saturday February 22, 2020 8:00 am - 5:00 pm

Sunday February 23, 2020 8:00 am - 3:00 pm

LOCATION

DoubleTree Conventional Center
Universal Center Exhibit Hall
5780 Major Boulevard
Orlando, Florida 32819

GATOR BUCKS!!!

Florida Hardware will accrue part of your warehouse purchases placed before the Market. The maximum you can accrue is \$250. These funds will be given to attending dealers at the Market in the form of a Gator Buck. Gator Bucks are like free money that can be spent at all premier vendors. They are then issued as a credit on your account toward airfare, hotel shuttles, and other travel expenses incurred during the Market.

LODGING

DoubleTree Hotel at the Entrance to Universal
5780 Major Boulevard
Orlando, Florida 32819

Telephone Reservations: (800) 222-TREE (8733)

Online Reservation: FloridaHardware.com/dealermarket

Special Rate Group Code: SFH



Reserve your room before February 3, 2020 to guarantee a \$143 plus tax per night room rate. You must ask for the Florida Hardware Group price.

EARN A FREE HOTEL NIGHT AT THE MARKET

Spend \$4,500 at the market and Florida Hardware will reimburse dealers one night's stay and dinner up to \$175.00. To earn credits you must stay at the DoubleTree and submit your receipts to Florida Hardware by March 19, 2020.

3 REASONS TO ATTEND THE SPRING DEALER MARKET



Special Buying Deals

- Target Buy Specials
- 50% Off Money Tree Displays, Pallet and Truckload Deals
- Increase Your Profitability



Something New

- Thousands Of New Products
- Latest Industry Trends
- Bring The Best Ideas Home



Stay Connected

- Network With Your Fellow Dealers and Suppliers
- Learn What Is Working

VISIT FLORIDAHARDWARE.COM TO REGISTER ONLINE NOW | FLORIDAHARDWARE.COM/DEALERMARKET

Account Number _____ Date _____

Store Name _____

Email _____

Buyer Name 1 _____

Buyer Name 2 _____

Buyer Name 3 _____

Return Registrations

By Fax:

(800) 473-9271

Attention: Show Coordinator

By Email:

dealermarket@floridahardware.com