



FALL DEALER MARKET - DOUBLETREE CONVENTION CENTER

MARKET DATES

Friday August 20, 2021 8:00 am - 5:00 pm
Saturday August 21, 2021 8:00 am - 5:00 pm

LOCATION

DoubleTree Conventional Center
Universal Center Exhibit Hall
5780 Major Boulevard
Orlando, Florida 32819

GATOR BUCKS!!!

Florida Hardware will accrue part of your warehouse purchases placed before the Market. The maximum you can accrue is \$250. These funds will be given to attending dealers at the Market in the form of a Gator Buck. Gator Bucks are like free money that can be spent at all premier vendors. They are then issued as a credit on your account toward airfare, hotel shuttles, and other travel expenses incurred during the Market.

LODGING

DoubleTree Hotel at the Entrance to Universal
5780 Major Boulevard
Orlando, Florida 32819
Telephone Reservations: (800) 222-TREE (8733)
Online Reservation: FloridaHardware.com/dealermarket
Special Rate Group Code: HD1



Reserve your room before August 4, 2021 to guarantee a \$115 plus tax per night room rate. You must ask for the Florida Hardware Group price.

EARN A FREE HOTEL NIGHT AT THE MARKET
Spend \$5,000 at the market and Florida Hardware will reimburse dealers one night's stay and dinner up to \$175.00
To earn credits you must stay at the DoubleTree and submit your receipts to Florida Hardware by September 3, 2021.

VISIT FLORIDAHARDWARE.COM TO REGISTER ONLINE NOW - FLORIDAHARDWARE.COM/DEALERMARKET

Account Number \_\_\_\_\_ Date \_\_\_\_\_

Store Name \_\_\_\_\_

Email \_\_\_\_\_

Buyer Name 1 \_\_\_\_\_

Buyer Name 2 \_\_\_\_\_

Buyer Name 3 \_\_\_\_\_

Return Registrations

By Fax:
(800) 473-9271
Attention: Show Coordinator
By Email:
dealermarket@floridahardware.com

Attendance: Physical Trade Show • August 20th & 21st
Virtual Trade Show ONLY • August 11th - 22nd